

WHY SPONSOR?

- » Capture new qualified leads
- » Increase brand awareness and market share
- » Reach top industry professionals

TNI | THE ART OF NEGOTIATING SUPPLY CHAIN

2014 INDUSTRY CONFERENCE SERIES | NEW YORK CITY | MARCH 20

The TNI Art of Negotiating Supply Chain Conference is the industry's most anticipated one-day learning event of 2014, introducing the critical role of negotiation and relationship management in the context of the global supply chain environment.

This one-day event will cover many of the major global supply chain challenges that exist in the operating environment for firms in multiple industries, including financial services, diversified industrials, professional services, life sciences, and energy/oil and gas.

To sponsor this 2014 TNI Art of Negotiating Conference please contact:

Gale Tedeschi
(212) 730-0146
(973) 896-2574
gale@negotiation.com

NEW YORK CITY VENUE

The New York Athletic Club (N.Y.A.C)
180 Central Park South New York City

The New York Athletic Club is a private social club occupying a central location in Manhattan with panoramic views of Central Park.

AUDIENCE

- » Supply Chain Professionals at all levels
- » Chief Procurement Officers
- » Procurement Managers
- » Logistics
- » Corporate Counsel
- » Consultants
- » Anyone currently in procurement or supply management or who interacts with supply managers and needs to better understand the supply management process

PLATINUM SPONSOR \$25,000

- » Prominent brand / logo exposure on all event signage on the main stage and in registration and Networking Lounges
- » Your logo featured on TNI Conference Event webpage with linkage to your site
- » Acknowledgment at the opening and closing of the conference event
- » Custom introduction of Lunch Keynote speaker
- » 30-second video featuring your company played during Lunch Program Announcement
- » 10 Event Sponsor Tickets for your staff / clients
- » Premier location on-site draped table (6 ft.) location with Platinum Sponsor signage in Networking Lounge
- » Opportunity to include your collateral in promo gift bag given to all attendees
- » Full Event Registration List
- » Full-page advertisement in Event Journal
- » Inclusion in all Event press and attendee marketing
- » \$50 off Sponsor discount code for clients

GOLD SPONSOR \$10,000

- » Prominent brand / logo exposure on event signage at conference room entry and in Networking Lounges
- » Your logo featured on TNI Conference Event webpage with linkage to your site
- » 5 Event Sponsor Tickets for your staff / clients
- » On-site draped table (6 ft.) location with Platinum Sponsor signage in Networking Lounge
- » Full Event Registration List
- » Half-page advertisement in Event Journal
- » \$50 off Sponsor discount code for clients

SILVER SPONSOR \$5,000

- » Prominent brand / logo exposure on event signage at conference room entry and in Networking Lounges
- » Your logo featured on TNI Conference Event webpage with linkage to your site
- » 2 Event Sponsor Tickets for your staff / clients
- » Full Event Registration List
- » Quarter-page advertisement in Event Journal
- » \$50 off Sponsor discount code for clients

ADDITIONAL OPPORTUNITIES

EXHIBIT TABLE \$5,000

- » Draped, 6 ft. rectangular table and two chairs in Networking Lounge

LANYARDS \$3,000

BAGS \$2,500

NOTEPADS/PENS \$2,500

AM COFFEE BREAK SPONSOR \$2,500

PM COFFEE BREAK SPONSOR \$2,500

If you are interested in becoming a sponsor, please contact:

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